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Petrobras is the Ideal Employer for Brazil's students

This year, the first edition of the Universum Student Survey, the annual study of students' career preferences and expectations, was conducted in Brazil. Based on more than 41 000 employer evaluations, reflecting the opinions of approximately 11 400 business, engineering, IT, natural sciences, healthcare, law and humanities students, Universum presents Brazil's Ideal Employers in 2010

Stockholm, 2010-06-21 – Universum Global announced today the results of its annual employer image survey, also known as the Universum Student Survey. Petrobras is perceived as being the top ideal employer by all groups of students except for IT and humanities graduates, whose votes placed the employer in fifth and third place respectively. Based on the frequency of being selected as an ideal employer, Universum produces an ideal employer ranking, dubbed the Universum Top 100. The rankings reflect the level of employer attractiveness that companies or organisations have on the recruitment market in Brazil, and consequently the strength of their employer brands.

Michal Kalinowski, CEO of Universum, commented on this year's rankings, "The strong attraction to Petrobras as an employer across all student groups is a great recognition for the Brazilian multinational company. Being a market leader doesn't always transpose to being an ideal employer and Petrobras is proving to excel this area as well". She/he adds: "The important trend that we see among all of the top 10 ranked employers in all students groups is the strong presence of Brazilian companies. The only international corporations that have been able to attract the students are in the field of consumer goods and working, per definition, closely with the market. Unlike the other Universum Survey Results, we notice that international services providers have not yet managed to establish themselves on the talent market in Brazil".

Apart from the national champion Petrobras, the winners in the business ranking are consumer goods companies, such as Unilever, Nestlé, Ambev and The Coca-Cola Company, and financial service providers, e.g. Itaú Unibanco, Banco do Brasil and Banco Bradesco. "Google has won the hearts of graduates across the globe and in Brazil its usual attractiveness is further enforced as they provide the widespread social network Orkut. However, it is exciting and refreshing to see a local company rank higher." said Tracy Drye from Universum USA.

Brazilian companies are also strongly represented in the engineering ranking and the students mainly select businesses in the automotive, steel, energy/power and engineering/manufacturing industries. "The engineering students are looking to continue developing and want to receive professional training in the work place. They are looking for employers who are successful on the market, have leaders who will support their development and provide a good reference for future career. Also, the international car manufacturers Fiat and BMW can be found in the top 10 as two representatives of the automotive

industry, third preferred amongst this group of students” commented Roger Manfredsson, Global Director at Universum.

The global winner in IT ideal employer rankings, Google, is also the first choice of Brazilian IT students. International computer software and hardware are the predominant group among the top ten companies with Microsoft, IBM, Intel, Dell, Oracle and HP as the ideal employers. Tracy Drye commented “Google is this year’s winner across the globe – both on national levels but also in the global rankings published in the fall. The Brazilian IT students show preference for computer software, IT consulting and Internet/e-commerce industries and would most like to work as IT specialists/developers, as analysts or with research and development, which is well reflected in the ranking. In the aftermath of the crisis, it is interesting to see popularity of employers in the financial services field, such as Banco do Brasil, Itaú Unibanco, Banco Bradesco, HSBC and Itaúsa, who rank high despite the students choosing secure employment as one of their top five career goals and as their second most attractive job characteristic”.

The natural sciences students also find Petrobras to be their ideal employer. Furthermore, almost a third of the companies in the top 30 are in the consumer goods industry. Amongst them, Nestlé ranks highest, followed by Unilever and Bunge Alimentos. For humanities students, Google is the ideal employer and large Brazilian corporations from different industries can be found amongst the top ten, as well as well known international brands such as The Coca-Cola Company, Unilever, Nestlé, Microsoft and adidas. Mr. Kalinowski said “Also in these two groups, we see a strong representation of national companies in the top 10. What differentiates these students, as well as those in the fields of law and medicine, from those previously discussed is their emphasis on the importance of high level of CSR. With Brazil and Sweden leading the global development of ISO 26 000, large companies in Brazil are increasingly becoming aware of and develop their CSR practices. I would expect the students’ knowledge and demands on potential future employers to grow and further develop with time”.

Law students show a strong preference for Brazilian employers and only 3 international companies have made it to the top 10 – Google, The Coca-Cola Company and Microsoft. Mr. Kalinowski commented: “Here we also find the previously selected Petrobras, Vale and Banco do Brasil in the top five. The students recognize the broad spectrum of competence required and feel that they will find a way to contribute in each of their fields of study”.

Pharmaceutical and consumer goods companies are strongly represented amongst the top 10 ideal employers by health and medicine students in Brazil. “These students primarily want to work with research and development in healthcare or the academic research fields. Just as all of their peers, they strive for work/life balance. Together with students of natural sciences, humanities, law and medicine, they emphasize the need to be dedicated to a cause in their professional lives”.

Mr. Kalinowski summarized “I am excited about these first results in Brazil. They provide a good understanding of the students’ expectations and pave the way for future comparisons of their development. What we can see clearly already now, in Brazil and globally, is the importance of the corporate hearts – it’s no longer enough to be strong and pay well, you need to give back and take care of the employees. Companies that are not associated with these attributes will or already have difficulties attracting top talent.”

The first 10 ideal employers for 11 368 students, segmented by their main field of study are:

Business: 1. Petrobras, 2. Google, 3. Unilever, 4. Vale, 5. Nestlé, 6. Ambev, 7. Itaú Unibanco, 8. The Coca-Cola Company, 9. Banco do Brasil, 10. Banco Bradesco

Engineering: 1. Petrobras, 2. Vale, 3. Google, 4. Construtora Norberto Odebrecht, 5. Embraer, 6. Microsoft, 7. Gerdau, 8. Fiat, 9. Eletrobras, 10. BMW

IT: 1. Google, 2. Microsoft, 3. IBM, 4. Intel, 5. Petrobras, 6. Dell, 7. Oracle, 8. Banco do Brasil, 9. Sony, 10. Hewlett-Packard

Natural Sciences: 1. Petrobras, 2. Vale, 3. Bayer, 4. Nestlé, 5. Banco do Brasil, 6. Monsanto, 7. Google, 8. Unilever, 9. Microsoft, 10. Bunge Alimentos

Humanities/Liberal Arts/Education: 1. Google, 2. Editora Abril, 3. Petrobras, 4. Vale, 5. The Coca-Cola Company, 6. Unilever, 7. Nestlé, 8. Banco do Brasil, 9. Microsoft, 10. adidas

Law: 1. Petrobras, 2. Vale, 3. Google, 4. Banco do Brasil, 5. The Coca-Cola Company, 6. Banco Bradesco, 7. Itaú Unibanco, 8. Ambev, 9. Microsoft, 10. Embraer

Health/Medicine: 1. Petrobras, 2. Johnson&Johnson, 3. Nestlé, 4. Pfizer, 5. Roche, 6. Bayer, 7. Unilever, 8. Novartis, 9. Vale, 10. L'Oréal

To view the Universum Top 100, go to www.universumglobal.com

If you'd like more information on this topic, or to schedule an interview, contact Joao Araujo. Email: joao.araujo@universum.se Tel: +46 8 5620 2781

About the Universum Top 100 Ideal Employer Rankings – Brazil Edition

The results are based on the answers of 11 368 students studying for degrees in Business, Engineering, IT, Natural Sciences, Humanities, Law and Health/Medicine, and 41 064 individual employer evaluations. Each respondent is presented with a list of 100 to 130 national and international employers, nominated by the target group through an independent and structured nomination and assessment process, which prevents companies unfairly influencing their position. Respondents acknowledge those companies they would consider working for. Of the companies selected as 'considered employers', the respondents then select their five 'Ideal Employers'. The rankings, dubbed the Universum Top 100, measure the level of employer attractiveness of companies or organisation on the recruitment market.

About Universum

Universum is an international company which specialises in the field of employer branding*. Founded in 1988, its goal was to improve communication between students and the employers who want to recruit them. Today, Universum's mission is to help employers excel in recruitment and retention by ensuring improvements to their employer brand. Universum delivers a full range of services in research, strategic consulting and communication solutions that enable employers to better understand, attract and retain current and future ideal employees. Universum is a trusted partner to 1,200 clients, including many Fortune 500 companies, and co-operates with 1,500 universities worldwide to conduct research on the career and employer preferences of top talent. Last year, Universum surveyed 300,000 students and 80,000 professionals worldwide. For more information, go to www.universumglobal.com

**Employer branding is the strategy companies use to appeal to desired current and future ideal talent.*

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL
BUSINESS IDEAL TOP 100 (1/3)

Company	Ranking
Petrobras	1
Google	2
Unilever	3
Vale	4
Nestlé	5
Ambev	6
Itaú Unibanco	7
The Coca-Cola Company	8
Banco do Brasil	9
Banco Bradesco	10
Microsoft	11
Gerdau	12
HSBC	13
PricewaterhouseCoopers	14
L'Oréal	15
Procter & Gamble	16
Editora Abril	17
IBM	18
J.P. Morgan	19
Embraer	20
Johnson & Johnson	21
Deloitte	22
adidas	23
Ernst & Young	24
Fiat	25
3M	26
Usiminas	27
BMW	28
KPMG	29
Volkswagen	30
Gol Transportes Aéreos	31
Bank of America / Merrill Lynch	32
Sony	33
The Boston Consulting Group	34
ArcelorMittal	35

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL**BUSINESS IDEAL TOP 100 (2/3)**

Company	Ranking
McKinsey & Company	36
Dell	37
Sadia	38
Toyota	39
Wal-Mart	40
Itaúsa	41
Nokia	42
Credit Suisse	43
Heineken	44
Eletróbrás	45
Caterpillar	46
Intel	47
PepsiCo	48
Construtora Norberto Odebrecht	49
Kraft Foods	50
Honda Automóveis	51
Bunge Alimentos	52
Danone	53
Braskem	54
General Electric	55
Philips	56
Cargill	57
Bain & Company	58
Bayer	59
Oi	60
Companhia Siderúrgica Nacional	61
Deutsche Bank	62
General Motors	63
Goldman Sachs	64
Siemens	65
Accenture	66
Citi	67
Kimberly-Clark	68
FedEx	69
American Express	70

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL**BUSINESS IDEAL TOP 100 (3/3)**

Company	Ranking
Vivo	71
Ford	72
Alcoa Alumínio	73
Roche	74
Cemig Distribuição	75
Novartis	76
Morgan Stanley	77
Hewlett-Packard	78
Bosch	79
Casas Bahia	80
Shell	81
LVMH Moët Hennessy Louis Vuitton	82
Peugeot Citroën	83
Oracle	84
Monsanto	85
Empresas Petróleo Ipiranga	86
Pfizer	87
Philip Morris International	88
Br Distribuidora	89
Carrefour	90
Tim	91
Esso/ExxonMobil	92
DHL	93
Sanofi-aventis	94
McDonald's	95
Net Serviços de Comunicação	96
Klabin	97
BASF	98
Cisco Systems	99
Ericsson	100

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL**ENGINEERING IDEAL TOP 100 (1/3)**

Company	Ranking
Petrobras	1
Vale	2
Google	3
Construtora Norberto Odebrecht	4
Embraer	5
Microsoft	6
Gerdau	7
Fiat	8
Eletrobrás	9
BMW	10
Ambev	11
Nestlé	12
Usiminas	13
Sony	14
Unilever	15
Volkswagen	16
Siemens	17
Toyota	18
Intel	19
General Electric	20
General Motors	21
Bosch	22
The Coca-Cola Company	23
Honda Automóveis	24
Cemig Distribuição	25
ArcelorMittal	26
IBM	27
Bunge Alimentos	28
Braskem	29
Alcoa Alumínio	30
BASF	31
Monsanto	32
Banco do Brasil	33
3M	34
Johnson & Johnson	35

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL
ENGINEERING IDEAL TOP 100 (2/3)

Company	Ranking
Caterpillar	36
Companhia Siderúrgica Nacional	37
Dell	38
Nokia	39
Bayer	40
Ford	41
Shell	42
ABB	43
Danone	44
McKinsey & Company	45
Schlumberger	46
Philips	47
Itaú Unibanco	48
Peugeot Citroën	49
Cargill	50
Empresas Petróleo Ipiranga	51
Cisco Systems	52
Bain & Company	53
adidas	54
Petroquímica União	55
Accenture	56
PepsiCo	57
Br Distribuidora	58
Renault do Brasil	59
Esso/ExxonMobil	60
Sadia	61
L'Oréal	62
Companhia Paulista de Força e Luz	63
The Boston Consulting Group	64
Scania	65
Kraft Foods	66
Procter & Gamble	67
Gol Transportes Aéreos	68
Hewlett-Packard	69
Oi	70

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL**ENGINEERING IDEAL TOP 100 (3/3)**

Company	Ranking
AES	71
Grupo Promon	72
Motorola	73
Heineken	74
Ericsson	75
J.P. Morgan	76
Klabin	77
PricewaterhouseCoopers	78
Ernst & Young	79
Tim	80
Wal-Mart	81
Daimler	82
Vivo	83
Tractebel	84
HSBC	85
Morgan Stanley	86
Editora Abril	87
Oracle	88
American Express	89
Bank of America / Merrill Lynch	90
Deloitte	91
Credit Suisse	92
Carrefour	93
McDonald's	94
Pfizer	95
Banco Bradesco	96
Multibras	97
Mahle	98
Citi	99
Novartis	100

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL

IT IDEAL TOP 100 (1/3)

Company	Ranking
Google	1
Microsoft	2
IBM	3
Intel	4
Petrobras	5
Dell	6
Oracle	7
Banco do Brasil	8
Sony	9
Hewlett-Packard	10
Cisco Systems	11
Vale	12
Accenture	13
Nokia	14
Siemens	15
Banco Bradesco	16
Oi	17
Nestlé	18
Itaú Unibanco	19
The Coca-Cola Company	20
Itaúsa	21
Embraer	22
BMW	23
Eletrobrás	24
Usiminas	25
Unilever	26
Fiat	27
HSBC	28
Ambev	29
Motorola	30
Editora Abril	31
Ericsson	32
ArcelorMittal	33
Vivo	34
Pfizer	35

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL

IT IDEAL TOP 100 (2/3)

Company	Ranking
Philips	36
Bayer	37
Volkswagen	38
Esso/ExxonMobil	39
Construtora Norberto Odebrecht	40
3M	41
Cemig Distribuição	42
Ernst & Young	43
General Motors	44
Braskem	45
Tim	46
Caterpillar	47
Klabin	48
Huawei	49
Net Serviços de Comunicação	50
Bosch	51
Gerdau	52
Ford	53
Credit Suisse	54
General Electric	55
Renault do Brasil	56
Gol Transportes Aéreos	57
Cargill	58
PricewaterhouseCoopers	59
Alcatel-Lucent	60
McDonald's	61
Philip Morris International	62
Citi	63
Alcoa Alumínio	64
Honda Automóveis	65
adidas	66
ABB	67
Grupo Promon	68
Johnson & Johnson	69
BASF	70

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL

IT IDEAL TOP 100 (3/3)

Company	Ranking
FedEx	71
Daimler	72
PepsiCo	72
Deloitte	74
Wal-Mart	75
Bunge Alimentos	76
Empresas Petróleo Ipiranga	77
Lenovo	78
Pirelli Pneus	79
Procter & Gamble	80
Bain & Company	81
Petroquímica União	82
Bank of America / Merrill Lynch	83
Carrefour	84
Roche	84
Companhia Siderúrgica Nacional	86
L'Oréal	87
Toyota	88
BP	89
Kraft Foods	89
Shell	91
American Express	92
La Fonte Telecom	93
Sanofi-aventis	93
Scania	95
KPMG	96
Multibras	97
Danone	98
Companhia Paulista de Força e Luz	99
McKinsey & Company	100

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL**NATURAL SCIENCES IDEAL TOP 100 (1/3)**

Company	Ranking
Petrobras	1
Vale	2
Bayer	3
Nestlé	4
Banco do Brasil	5
Monsanto	6
Google	7
Unilever	8
Microsoft	9
Bunge Alimentos	10
Sadia	11
Ambev	12
Usiminas	13
BASF	14
Eletróbrás	15
The Coca-Cola Company	16
Banco Bradesco	17
Shell	18
IBM	19
Cargill	20
Petroquímica União	21
Johnson & Johnson	22
Itaú Unibanco	23
Dell	24
Sony	25
3M	26
Fiat	27
Empresas Petróleo Ipiranga	28
Danone	29
Bank of America / Merrill Lynch	30
L'Oréal	31
Braskem	32
Gerdau	33
Companhia Siderúrgica Nacional	34
Embraer	35

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL**NATURAL SCIENCES IDEAL TOP 100 (2/3)**

Company	Ranking
PricewaterhouseCoopers	36
Heineken	37
Roche	38
Intel	39
Alcoa Alumínio	40
General Electric	41
Novartis	42
J.P. Morgan	43
Credit Suisse	44
Pfizer	45
Hewlett-Packard	46
HSBC	47
Editora Abril	48
Goldman Sachs	49
Klabin	50
BMW	51
Carrefour	52
Deloitte	53
ArcelorMittal	54
Cemig Distribuição	55
Gol Transportes Aéreos	56
Nokia	57
Esso/ExxonMobil	58
Procter & Gamble	59
Deutsche Bank	60
Br Distribuidora	61
Kraft Foods	62
KPMG	63
Vivo	64
The Boston Consulting Group	65
Ernst & Young	66
Repsol YPF	67
Citi	68
Philips	69
McDonald's	70

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL**NATURAL SCIENCES IDEAL TOP 100 (3/3)**

Company	Ranking
adidas	71
American Express	72
Philip Morris International	73
Statoil	74
Volkswagen	75
Oi	76
Wal-Mart	77
Siemens	78
ABB	79
Itaúsa	80
Bain & Company	81
GlaxoSmithKline	82
Tim	83
Boehringer Ingelheim	84
AES	85
Motorola	86
Casas Bahia	87
McKinsey & Company	88
Construtora Norberto Odebrecht	89
Bosch	90
Honda Automóveis	91
Peugeot Citroën	92
Ericsson	93
Cisco Systems	94
Schlumberger	95
Pirelli Pneus	96
Scania	97
Sanofi-aventis	98
General Motors	99
Mars	100

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL**HUMANITIES IDEAL TOP 100 (1/3)**

Company	Ranking
Google	1
Editora Abril	2
Petrobras	3
Vale	4
The Coca-Cola Company	5
Unilever	6
Nestlé	7
Banco do Brasil	8
Microsoft	9
adidas	10
Johnson & Johnson	11
Sony	12
L'Oréal	13
Itaú Unibanco	14
IBM	15
Banco Bradesco	16
Ambev	17
Nokia	18
Fiat	19
Gol Transportes Aéreos	20
Embraer	21
Gerdau	22
Dell	23
Oi	24
Eletrobrás	25
Volkswagen	26
Heineken	27
Usiminas	28
3M	29
Intel	30
PepsiCo	31
BMW	32
Danone	33
Tim	34
Vivo	35

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL
HUMANITIES IDEAL TOP 100 (2/3)

Company	Ranking
Philips	36
HSBC	37
Procter & Gamble	38
Construtora Norberto Odebrecht	39
LVMH Moët Hennessy Louis Vuitton	40
Toyota	41
Cemig Distribuição	42
PricewaterhouseCoopers	43
The Boston Consulting Group	44
Peugeot Citroën	45
Wal-Mart	46
General Motors	47
Hewlett-Packard	48
Sadia	49
American Express	50
Siemens	51
Companhia Siderúrgica Nacional	52
Braskem	53
Alcoa Alumínio	54
Kraft Foods	55
Deutsche Bank	56
Philip Morris International	57
McKinsey & Company	58
Bayer	59
Bunge Alimentos	60
ArcelorMittal	61
Motorola	62
Br Distribuidora	63
FedEx	64
Ernst & Young	65
Novartis	66
Deloitte	67
Itaúsa	68
Ford	69
General Electric	70

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL**HUMANITIES IDEAL TOP 100 (3/3)**

Company	Ranking
Credit Suisse	71
Renault do Brasil	72
Booz & Company	73
Net Serviços de Comunicação	74
McDonald's	75
Bank of America / Merrill Lynch	76
Bosch	77
Empresas Petróleo Ipiranga	78
Honda Automóveis	79
J.P. Morgan	80
Bain & Company	81
Pfizer	82
Goldman Sachs	83
Carrefour	84
KPMG	85
Daimler	86
Kimberly-Clark	87
Ericsson	88
Accenture	89
Citi	90
Shell	91
Petroquímica União	92
Scania	93
Klabin	94
Sanofi-aventis	95
Gradiente	96
Oracle	97
A.T. Kearney	98
DHL	99
Monsanto	100

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL

LAW IDEAL TOP 100 (1/3)

Company	Ranking
Petrobras	1
Vale	2
Google	3
Banco do Brasil	4
The Coca-Cola Company	5
Banco Bradesco	6
Itaú Unibanco	7
Ambev	8
Microsoft	9
Embraer	10
Nestlé	11
HSBC	12
Fiat	13
L'Oréal	14
Usiminas	15
BMW	16
Gerdau	17
Johnson & Johnson	18
IBM	19
Editora Abril	20
Unilever	21
Deutsche Bank	22
Gol Transportes Aéreos	23
Deloitte	24
PricewaterhouseCoopers	25
Volkswagen	26
Sony	27
Eletrobrás	28
Oi	29
Companhia Siderúrgica Nacional	30
American Express	31
Ernst & Young	32
Cemig Distribuição	33
ArcelorMittal	34
Intel	35

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL**LAW IDEAL TOP 100 (2/3)**

Company	Ranking
Ford	36
KPMG	37
Bank of America / Merrill Lynch	38
Honda Automóveis	39
Toyota	40
Construtora Norberto Odebrecht	41
Citi	42
McDonald's	43
Br Distribuidora	44
The Boston Consulting Group	45
Dell	46
adidas	47
Vivo	48
Philip Morris International	49
Bosch	50
Alcoa Alumínio	51
Bayer	52
Danone	53
Empresas Petróleo Ipiranga	54
Nokia	55
Roche	56
Scania	57
Peugeot Citroën	58
Hewlett-Packard	59
Goldman Sachs	60
J.P. Morgan	61
Itaúsa	62
Philips	63
Bunge Alimentos	64
Credit Suisse	65
Caterpillar	66
Renault do Brasil	67
Carrefour	68
Tim	69
BASF	70

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL**LAW IDEAL TOP 100 (3/3)**

Company	Ranking
Procter & Gamble	71
Wal-Mart	72
Sadia	73
Daimler	74
Monsanto	75
Kraft Foods	76
Heineken	77
Shell	78
LVMH Moët Hennessy Louis Vuitton	79
PepsiCo	80
Braskem	81
Petroquímica União	82
Boehringer Ingelheim	83
FedEx	84
3M	85
Novartis	86
General Motors	87
Klabin	88
General Electric	89
McKinsey & Company	90
Motorola	90
British American Tobacco	92
DHL	93
UBS	93
Morgan Stanley	95
Pfizer	95
Casas Bahia	97
Bain & Company	98
Accenture	99
Ericsson	100

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL**HEALTH/MEDICINE IDEAL TOP 100 (1/3)**

Company	Ranking
Petrobras	1
Johnson & Johnson	2
Nestlé	3
Pfizer	4
Roche	5
Bayer	6
Unilever	7
Novartis	8
Vale	9
L'Oréal	10
Google	11
The Coca-Cola Company	12
Sadia	13
Ambev	14
Banco do Brasil	15
Danone	16
Sanofi-aventis	17
AstraZeneca	18
GlaxoSmithKline	19
Lilly	20
Bunge Alimentos	21
Procter & Gamble	22
adidas	23
Boehringer Ingelheim	24
Microsoft	25
IBM	26
Fiat	27
Gerdau	28
Abbott	29
3M	30
Empresas Petróleo Ipiranga	31
Banco Bradesco	32
Editora Abril	33
Usiminas	34
Eletrobrás	35

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL**HEALTH/MEDICINE IDEAL TOP 100 (2/3)**

Company	Ranking
Kraft Foods	36
Gol Transportes Aéreos	37
Kimberly-Clark	38
Siemens	39
Monsanto	40
Carrefour	41
Dell	42
Companhia Siderúrgica Nacional	43
Volkswagen	44
Toyota	45
Oi	46
Itaú Unibanco	47
Ford	48
Br Distribuidora	49
Heineken	50
Embraer	51
Cemig Distribuição	52
Wal-Mart	53
HSBC	54
Petroquímica União	55
Cargill	56
ArcelorMittal	57
McDonald's	58
Bosch	59
Bank of America / Merrill Lynch	60
Alcoa Alumínio	61
Philips	62
Caterpillar	63
Tim	64
BMW	65
BASF	66
General Electric	67
Braskem	68
Shell	69
American Express	70

UNIVERSUM TOP 100 – UNIVERSUM STUDENT SURVEY 2010 BRAZIL
HEALTH/MEDICINE IDEAL TOP 100 (3/3)

Company	Ranking
PepsiCo	71
UBS	72
Ernst & Young	73
Companhia Paulista de Força e Luz	74
Hewlett-Packard	75
Sony	76
Nokia	77
Honda Automóveis	78
Renault do Brasil	79
Motorola	80
General Motors	81
Construtora Norberto Odebrecht	82
AES	83
McKinsey & Company	84
Philip Morris International	85
PricewaterhouseCoopers	86
The Boston Consulting Group	87
Grupo Promon	88
Scania	89
Intel	90
Deloitte	91
Citi	92
FedEx	92
Goldman Sachs	92
Huawei	92
LVMH Moët Hennessy Louis Vuitton	96
Deutsche Bank	97
Klabin	98
Peugeot Citroën	99
Casas Bahia	100