UNIVERSUM Asia Top 50 Ideal Employers 2012

A) Top 50 among Business students

Employer	Asia ranking 2012
Google	1
KPMG	2
Procter & Gamble	3
Unilever	4
Microsoft	5
IBM	6
Apple	7
Deloitte	8
McKinsey & Company	9
PwC	10
Sony	11
J.P. Morgan	12
Goldman Sachs	13
Citi	14
IKEA	15
L'Oréal	16
Morgan Stanley	17
The Coca-Cola Company	18
Accenture	19
Nestlé	20
Johnson & Johnson	21
Ernst & Young	22
The Boston Consulting Group	23
HSBC	24
Nike	25
Standard Chartered Bank	26
Deutsche Bank	27
Toyota	28
Bank of China	29
BMW	30
CICC	31
China Mobile	32
Bank of America Merrill Lynch	33
adidas	34
The Walt Disney Company	35
Intel	36
Lenovo	37
Huawei	38
LVMH	39
Bain & Company	40

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General Electric	41
Volkswagen	42
Siemens	43
HP	44
UBS	45
PepsiCo	46
Nokia	47
Oracle	48
Kraft Foods	49
McDonald's	50

B) Top 50 among Engineering students

Employer	Asia ranking 2012
Google	1
Microsoft	2
IBM	3
Sony	4
Apple	5
Toyota	6
Intel	7
Siemens	8
General Motors	9
Procter & Gamble	10
Unilever	11
General Electric	12
Johnson & Johnson	13
Volkswagen	14
BMW	15
The Coca-Cola Company	16
Huawei	17
Goldman Sachs	18
McKinsey & Company	19
Cisco Systems	20
Lenovo	21
China Mobile	22
Nestlé	23
Bosch	24
Oracle	25
Philips	26
Ericsson	27
ABB	28
Ford Motor Company	29
Bank of China	30

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Shell	31
Boeing	32
Schneider Electric	33
HP	34
Nike	35
IKEA	36
L'Oréal	37
Bayer	38
Daimler	39
BASF	40
Samsung	41
Nokia	42
3M	43
Esso/ExxonMobil	44
BP	45
Pfizer	46
Volvo Cars	47
The Boston Consulting Group	48
Morgan Stanley	49
J.P. Morgan	50

C) Top 3 in industry categories

FMCG:

	1st	2nd	3rd
Business	Procter & Gamble	Unilever	L'Oreal
Engineering			Johnson & Johnson

Professional Services (Business):

1st	KPMG
2nd	Deloitte
3rd	McKinsey & Company
4th	PWC
5th	Accenture

Financial Services (Business):

1st	J.P.Morgan
2nd	Goldman Sachs
3rd	Citi
4th	Morgan Stanley
5th	HSBC

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Fashion & Accessories (Business):

1st	Nike
2nd	Adidas
3rd	LVMH

Industrial Engineering (Engineering):

1st	Siemens
2nd	General Electric
3rd	Bosch

Oil & Gas (Engineering):

1st	Shell
2nd	Exxon Mobil
3rd	British Petroleum

Hardware Equipment (Engineering):

1st	Intel
2nd	Hewlett-Packard
3rd	Cisco